

Your Neighborhood by the Numbers: Advanced American FactFinder



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U.S. Census Bureau



U.S. Department of
Economics and Statistics Administration
U.S. CENSUS BUREAU
[census.gov](https://www.census.gov)

Agenda

About the Census Bureau

American Community Survey

- Overview
- Geography

Accessing Census Data

- AFF, API, CBB, Infographics, etc

About the Census Bureau

- The U.S. Census Bureau is the federal government's largest statistical agency.
- We conduct more than 130 censuses and surveys each year, including
 - **The Decennial Census** – the once-a-decade population and housing count of the United States
 - **The American Community Survey** – the ongoing annual survey of the nation's population
 - **The Census of Governments** – identifies the scope and nature of the nation's state and local government sector
 - **The Economic Census** – the official five-year measure of American business
- Our mission is to serve as the leading source of quality data about America's people, places, and economy.

**Decennial Population
and Housing Census
Every 10 years**

**Economic Census
Every 5 years**

**Census of Governments
Every 5 years**

**American Community Survey
Annual**

**Annual Retail Trade
Annual**

**Plus more than 130
demographic and economic surveys
every year**

American Community Survey



U.S. Department of Commerce
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The American Community Survey

The Foundation

The American Community Survey is on the leading edge of survey design, continuous improvement, and data quality

- The nation's most current, reliable, and accessible data source for local statistics on critical planning topics such as age, children, veterans, commuting, education, income, and employment
- Surveys **3.5 million** households and informs over **\$675 billion** of Federal government spending each year
 - Visit 20,000 Group Quarter facilities and sample approximately 194,000 residents each year
- Covers **35+ topics**, supports over **300** evidence-based Federal government uses, and produces **11 billion** estimates each year
- Three key annual data releases:
 - 1-year Estimates (for large populations)
 - 1-year Supplemental Estimates (for small populations)
 - 5-year Estimates (for very small populations)

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U.S. DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. CENSUS BUREAU

THE American Community Survey

This booklet shows the content of the American Community Survey questionnaire.

Start Here

Respond online today at:
<https://respond.census.gov/acs>
OR
Complete this form and mail it back as soon as possible.

Please print today's date.
Month Day Year

Please print the name and telephone number of the person who is filling out this form. We may contact you if there is a question.
Last Name
First Name MI
Area Code + Number -

This form asks for information about the people who are living or staying at the address on the mailing label and about the house, apartment, or mobile home located at the address on the mailing label.

If you need help or have questions about completing this form, please call 1-800-354-7271. The telephone call is free.
Telephone Device for the Deaf (TDD): Call 1-800-582-8330. The telephone call is free.
¿NECESITA AYUDA? Si usted habla español y necesita ayuda para completar su cuestionario, llame sin cargo alguno al 1-877-833-5625. Usted también puede completar su entrevista por teléfono con un entrevistador que habla español. O puede responder por Internet en: <https://respond.census.gov/acs>

For more information about the American Community Survey, visit our web site at: <http://www.census.gov/acs/www/>


How many people are living or staying at this address?
• **INCLUDE** everyone who is living or staying here for more than 2 months.
• **INCLUDE** yourself if you are living here for more than 2 months.
• **INCLUDE** anyone else staying here who does not have another place to stay, even if they are here for 2 months or less.
• **DO NOT INCLUDE** anyone who is living somewhere else for more than 2 months, such as a college student living away or someone in the Armed Forces on deployment.

Number of people

Fill out pages 2, 3, and 4 for everyone, including yourself, who is living or staying at this address for more than 2 months. Then complete the rest of the form.

FORM ACS-1(INFO)(2015)
06-17-2014

OMB No. 0607-0910
OMB No. 0607-0936



The American Community Survey

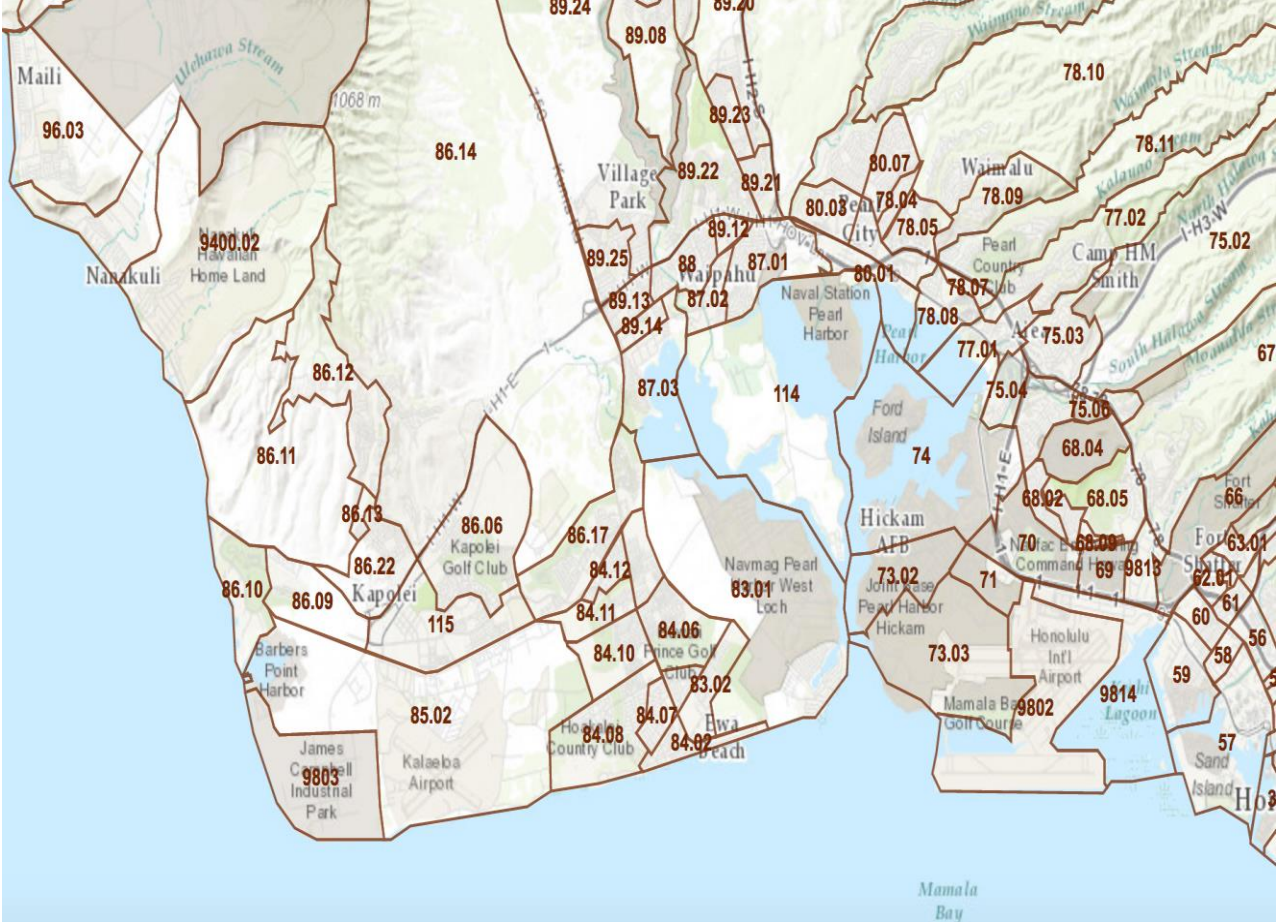
Content Overview

POPULATION		HOUSING
SOCIAL Ancestry Citizenship Disability Educational Attainment Fertility Grandparents Language Marital Status Migration School Enrollment Veterans	DEMOGRAPHIC Age Hispanic Origin Race Relationship Sex ECONOMIC Class of Worker Commuting Employment Status Food Stamps (SNAP) Health Insurance Hours/Week, Weeks/Year Income Industry & Occupation	Computer & Internet Use Costs (Mortgage, Taxes, Insurance) Heating Fuel Home Value Occupancy Plumbing/Kitchen Facilities Structure Tenure (Own/Rent) Utilities Vehicles Year Built/ Year Moved In

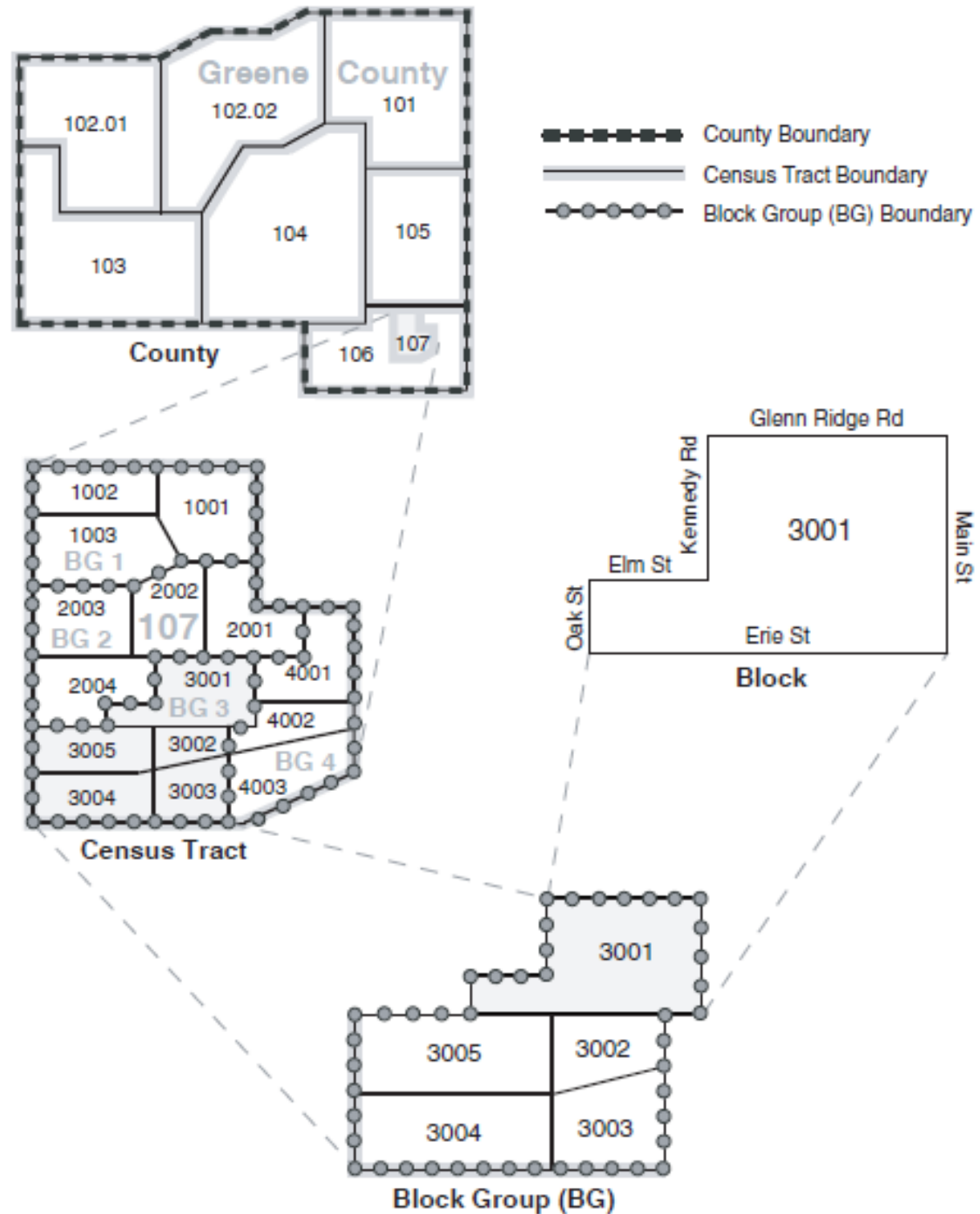
Census Geography

Selected Census Geographic Concepts—Statistical Areas

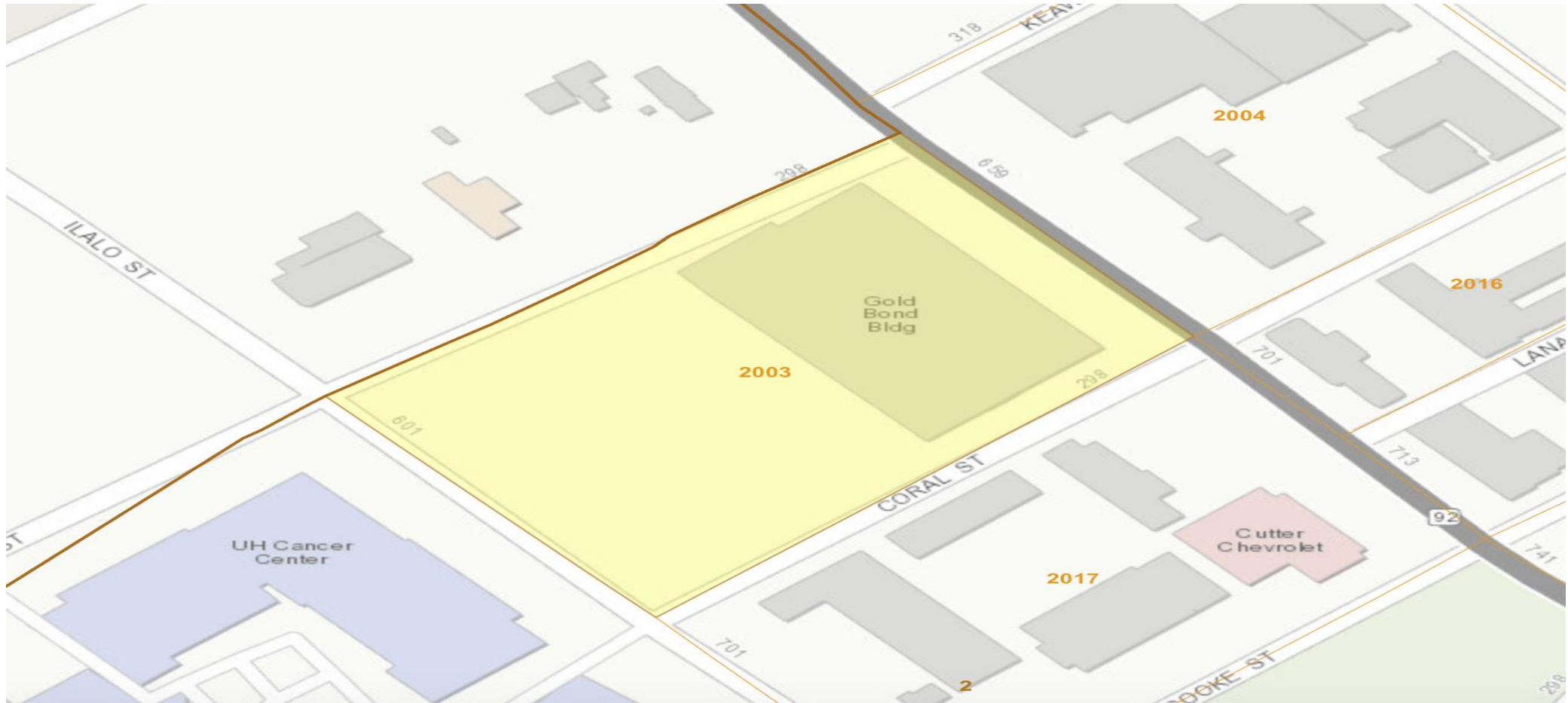
- [Regions](#)
- [Divisions](#)
- [Census Designated Places](#)
- [Census County Divisions](#)
- [Public Use Microdata Areas \(PUMA\)](#)
- [Zip Code Tabulation Areas \(ZCTAs\)](#)
- [Census Tracts](#)
- [Block Groups](#)
- [Block](#)



Geographic Area Relationships— Small Statistical Areas

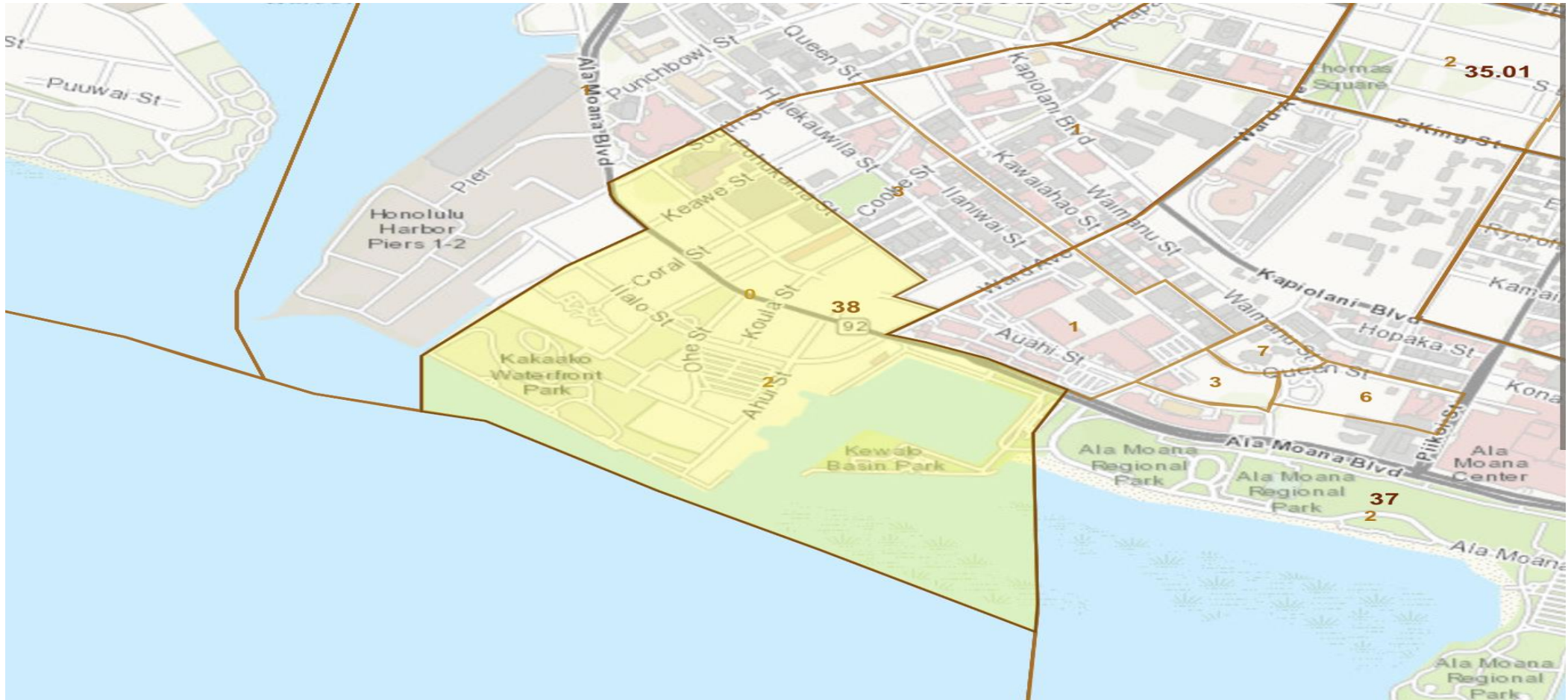


Block 2003, BG 2, Tract 38, Honolulu County, HI



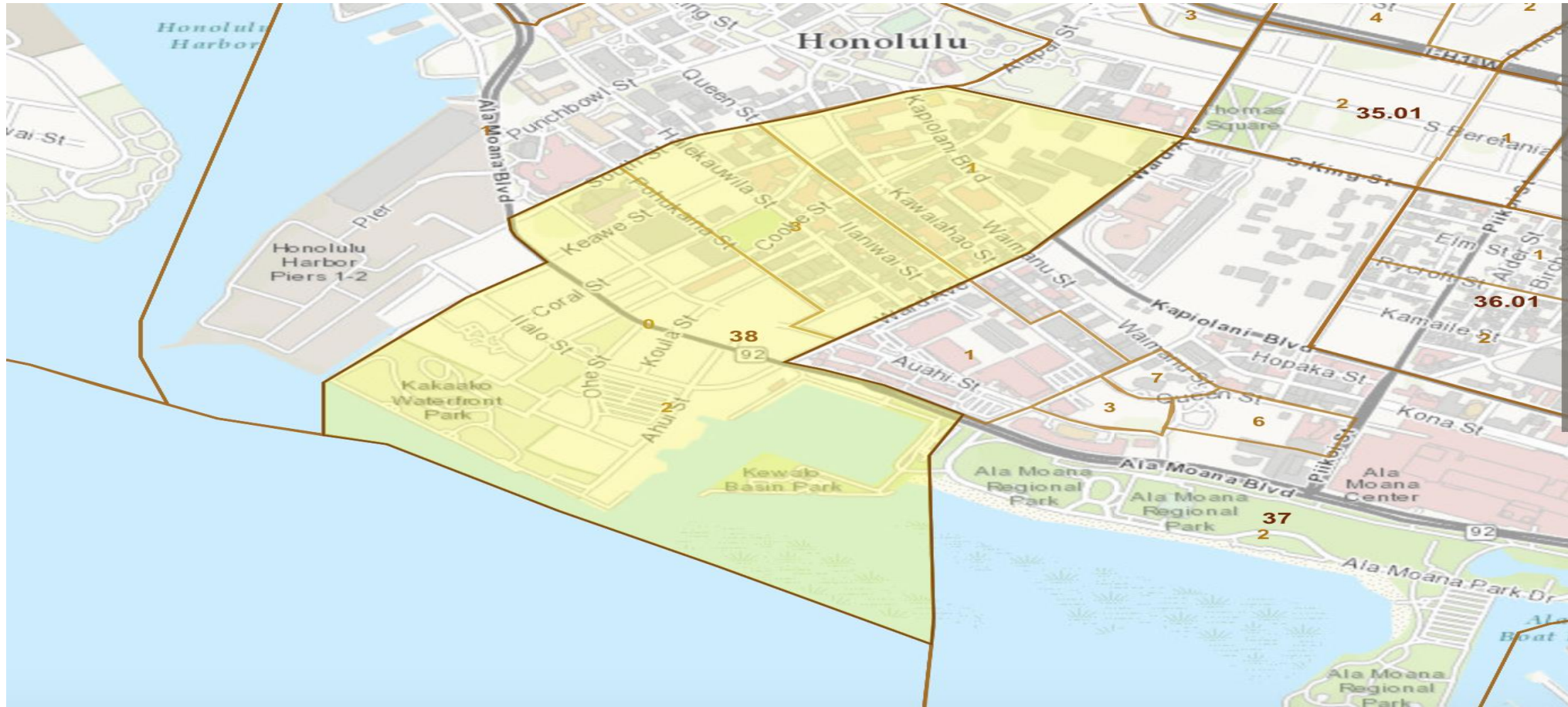
- ***Blocks:*** the smallest geographic level for which census data is available. No population threshold. Size varies.

BG 2, Census Tract 38, Honolulu County, HI



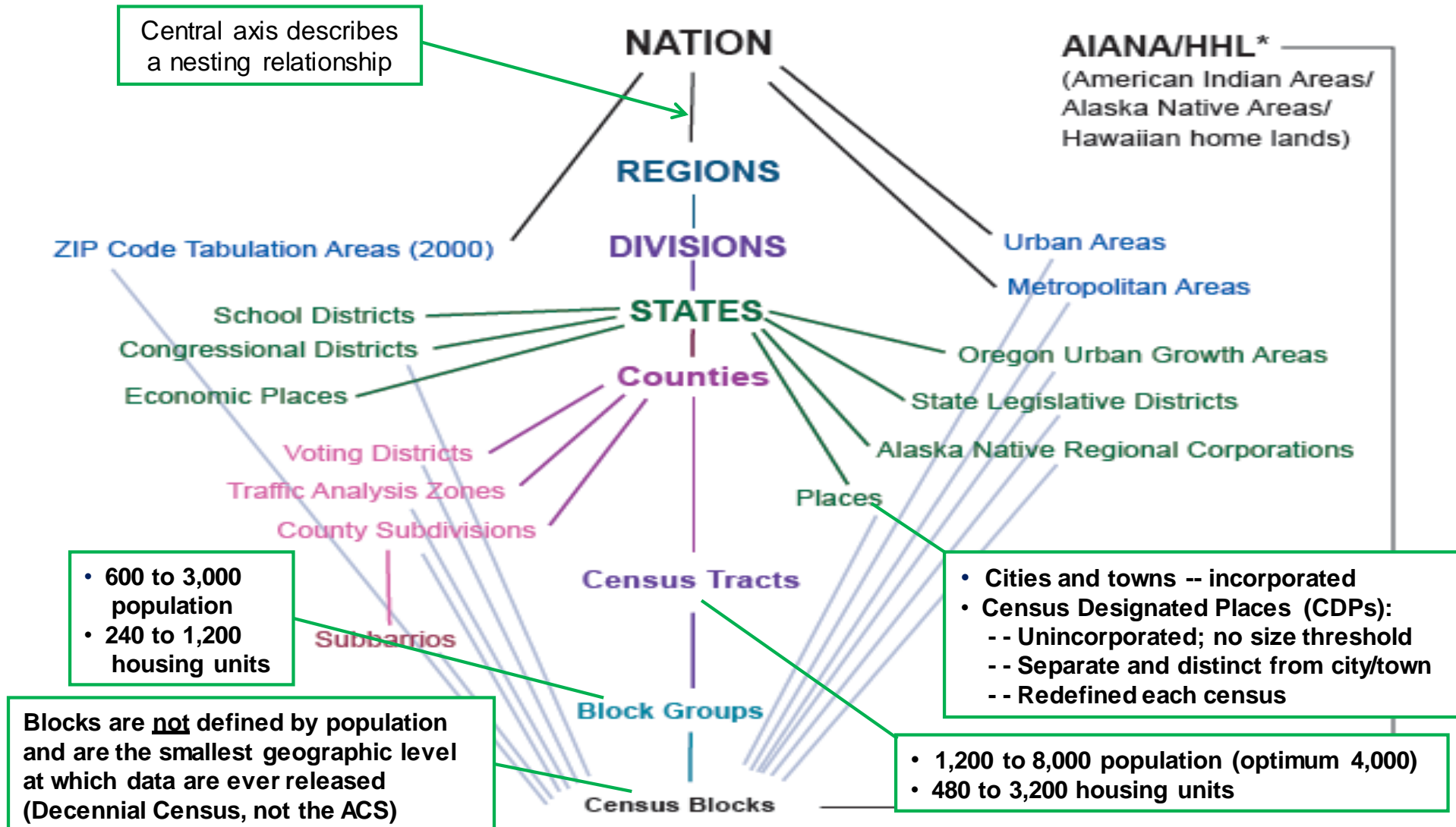
- **Block Groups** generally have a population of 600 to 3,000 (optimum 1,500) and follow physical boundaries.

Census Tract 38, Honolulu County, HI



- **Census Tracts** generally have a population of 1,200 to 8,000 (optimum **4,000**) and follow physical boundaries.

Census Geography Hierarchy



Accessing Census Data



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[census.gov](https://www.census.gov)

The American Community Survey

Selected Ways to Access Data

- [American FactFinder](#)
- [Application Programming Interface \(API\)](#)
- [Census Business Builder](#)
- [Census Engagement Navigator](#)
- [Data Profiles](#)
- [Infographics](#)
- [My Congressional District](#)
- [My Tribal Area](#)
- [Narrative Profiles](#)
- [QuickFacts](#)
- [Response Outreach Area Mapper](#)

QuickFacts
Selected: Van Buren County, Michigan; Kalamazoo County, Michigan; UNITED STATES
QuickFacts provides statistics for all states and counties, and for cities and towns with a population of 5,000 or more.

Enter state, county, city, town, or zip code... Select a fact

Table	Van Buren County, Michigan	Kalamazoo County, Michigan	UNITED STATES
Population estimates, July 1, 2016, (V2016)	73,223	261,654	323,127,013
PEOPLE			
Population estimates, July 1, 2016, (V2016)	73,223	261,654	323,127,013
Population estimates base, April 1, 2010, (D2010)	72,265	250,327	308,758,100
Population, percent change - April 1, 2010 (estimates base) to July 1, 2016, (V2016)	-1.4%	4.5%	4.7%
Population, Census, April 1, 2010	76,250	250,331	308,745,530
Age and Sex			
Persons under 5 years, percent, July 1, 2016, (V2016)	6.2%	5.1%	6.2%
Persons under 5 years, percent, April 1, 2010	6.4%	6.3%	6.5%
Persons under 18 years, percent, July 1, 2016, (V2016)	23.8%	21.8%	22.8%
Persons under 18 years, percent, April 1, 2010	25.5%	22.7%	24.0%
Persons 65 years and over, percent, July 1, 2016, (V2016)	17.2%	14.2%	15.2%
Persons 65 years and over, percent, April 1, 2010	13.8%	12.3%	13.0%
Female persons, percent, July 1, 2016, (V2016)	50.2%	51.0%	50.9%
Female persons, percent, April 1, 2010	50.4%	51.0%	50.8%

My Tribal Area

Tell us what you think >

Enter name of Tribal Area

OR

1 Arizona

2 Navajo Nation Reservation and Off-Reservation Trust Land, AZ--NM--UT

Navajo Nation Reservation and Off-Reservation Trust Land, AZ--NM--UT
Source: 2012-2016 American Community Survey 5-Year Estimates

Sex and Age

ACS Margin of Error	Estimate	Estimate of Error
Total population	174,692	(+/-1,002)
Male	85,042	(+/-1,087)
Female	89,650	(+/-1,131)
Under 5 years	13,644	(+/-470)
5 to 9 years	15,376	(+/-426)
10 to 14 years	15,054	(+/-428)
15 to 19 years	15,023	(+/-478)
20 to 24 years	14,659	(+/-517)
25 to 34 years	22,279	(+/-643)

My Congressional District

Tell us what you think

1 Arkansas

2 Congressional District 2

Congressional District 2, Arkansas
Some 2015 American Community Survey 1-Year Estimates

Employment Status	Estimate
Population 16 years and over	600,965
In labor force	367,537
Civilian labor force	363,512
Employed	343,958
Unemployed	19,554
Unemployed persons	14,025
Unemployed persons per 100 employed	33.428
Unemployed persons per 100 employed	383,512
Unemployed persons per 100 employed	44,428

OnTheMap for Emergency Management

Search:

Filter: U.S. Census Bureau data for disasters, natural hazards, and weather events. Click for more information on Pacific Storms.

Events as of 11/06/2017

- Hurricanes
- Tropical Depression NINETEEN
- Wildfires
- Abney Fire
- California, Oregon
- Affected Population: 7
- Trout Creek Fire
- Tank Hollow Fire
- 2017 Windfall Mt Overwinter 1 Fire
- Bear Mountain Fire
- Federal Disaster Declarations
- DR-4305
- DR-4337

United States Census Bureau American FactFinder

Check out the early preview of our new dissemination platform at [data.census.gov](#).

Community Facts

Find popular facts (population, income, etc.) and frequently requested data about your community.

Enter a state, county, city, town, or zip code
(e.g., Atlanta, GA) GO

Guided Search

Advanced Search

Download Center

Popular Tables

- Population and Housing
 - Annual Population Estimates (2016 PER, PEFANNRES)
 - Demographic and Housing Estimates (2015 ACS, DP05)
 - General Housing Characteristics (2015 ACS, DP04)
 - General Demographic Characteristics (2010 Census, DP-1)
- Poverty and Income
 - General Economic Characteristics (2015 ACS, DP03)
- Age, Race, Sex and Education
 - Selected Social Characteristics (2015 ACS, DP02)
 - Educational Attainment (2015 ACS, S1501)

Census Business Builder: Small Business Edition - 2.2

Change Your Industry: Food Services, Restaurants

Change Your Location: Fairfax County, Virginia

Select Your Variables: Average revenue per employee

Select Your Filter: Not Applied

State: County: Fairfax County, Virginia

Average revenue per employee

\$5,665

Average revenue per employee

\$112,552

92%

67.7%

775



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census.gov/data/data-tools.html

Interactive Maps

Census.gov > Geography > Interactive Maps

Geography

About this Section

Education

GSS Initiative

Interactive Maps

Maps & Data

Metropolitan and
Micropolitan

Partnerships

Reference

Research

Interactive Maps

Work with interactive mapping tools from across the Census Bureau.

Census Business Builder

Census Data Mapper

Census Flows Mapper

Data Visualization Gallery

Interactive Population Map

Metro/Micro Thematic Map Viewer

OnTheMap (Employment)

OnTheMap for Emergency Management


census.gov/geography/interactive-maps

Preview New Data Dissemination on [Data.census.gov](https://data.census.gov)

United States
Census
Bureau

Explore Census Data

The Census Bureau serves as the leading source of quality data about the nation's people and economy.

I'm looking for... 

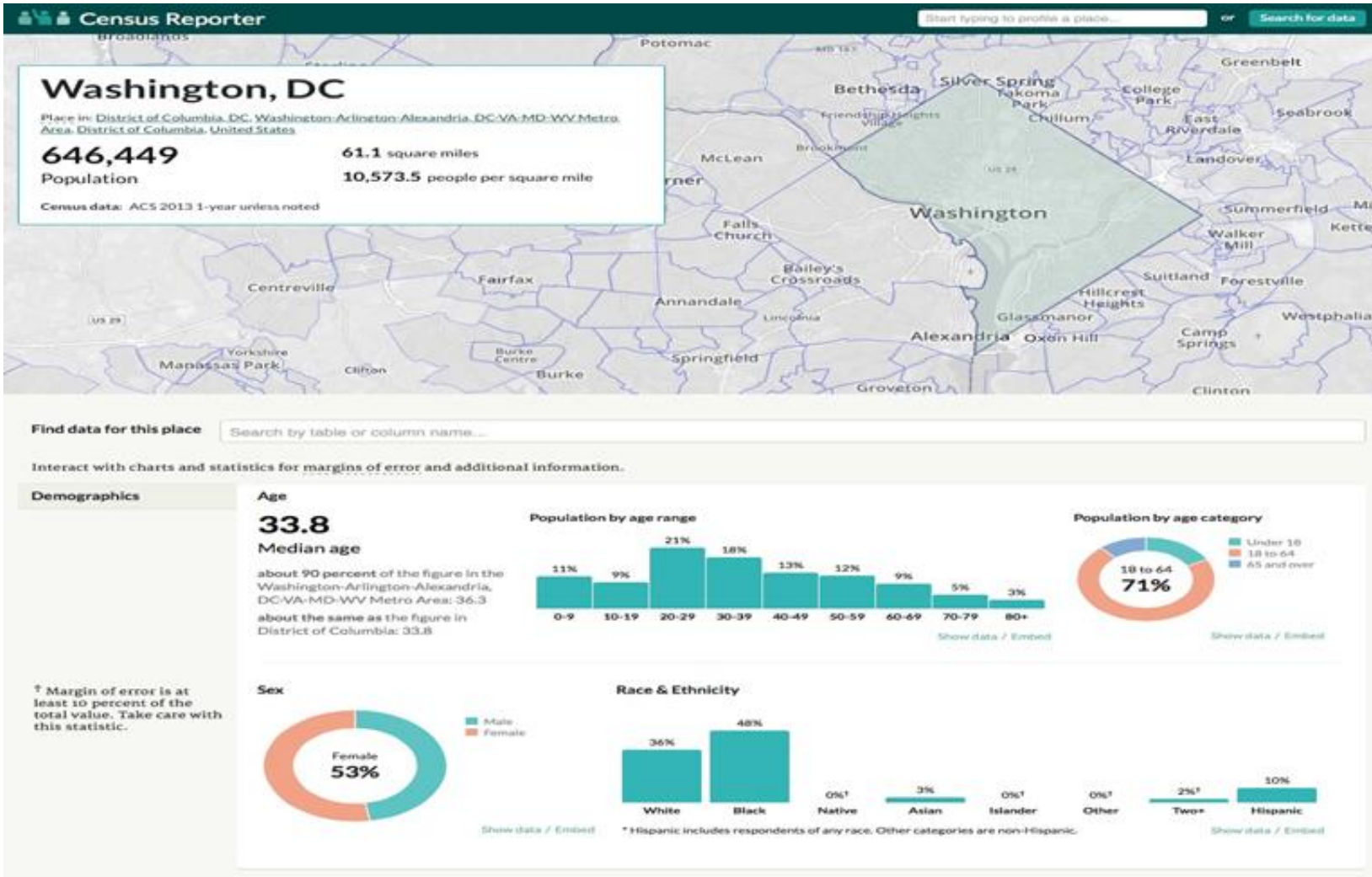
Help us build this experience

Your input is important as we develop this platform. Start searching and let us know how we can make your experience better.

Email feedback to: cedsci.feedback@census.gov

*For official statistics, continue to use existing data tools on [census.gov](https://www.census.gov), such as American FactFinder

Census Reporter



When to use:
Place profiles and comparison pages provide a friendly interface for navigating data, including visualizations for a more useful first look. Census Reporter also offers handy tools for data comparison and makes it easy to create exports for further analysis in tabular or GIS formats.

censusreporter.org

Continue the Conversation #ACSData



Sign up for and manage alerts at
<https://public.govdelivery.com/accounts/USCENSUS/subscriber/new>



More information on the
American Community Survey:
<https://www.census.gov/acs>



Census (Non-media inquiries)
800-923-8282

Public Information Office (Media)
301-763-3030



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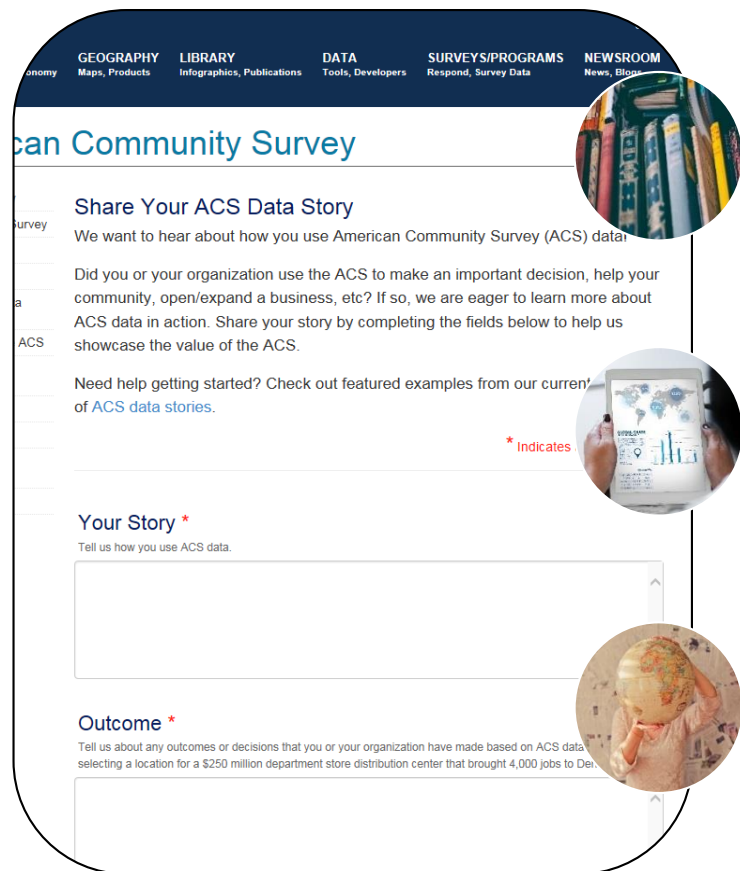


pinterest.com/uscensusbureau



linkedin.com/company/us-census-bureau

The American Community Survey Data Tell Stories. Tell Us Yours!



Your story

Your outcome

Your data details

To tell us your story, visit:
census.gov/acs/www/share-your-story/index.php

Additional Resources:
Want Free Training?
Need Local Stats?

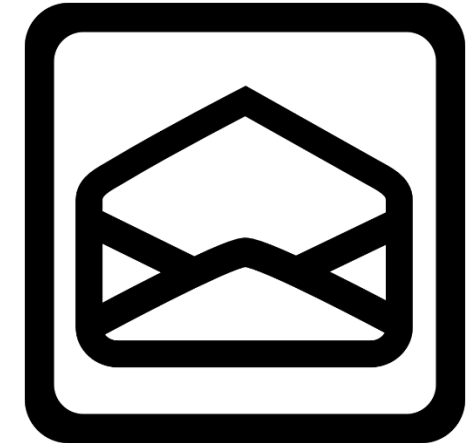


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Data Dissemination Specialist**

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(702) 236-3202

eric.a.coyle@census.gov



Additional Assistance:

Toll-free number:

1-844-ASK-DATA (1-844-275-2342)

census.askdata@census.gov

Q&A and Thank You!